

ABSTRACT OF THE DISCLOSURE

A method and apparatus for facilitating user registration in a network-based transaction facility are described. According to one embodiment, a user associated with a registration process in the network-based transaction facility is identified, and a
5 verification rating is assigned to the user based on the accuracy of the registration information submitted by the user during the registration process. If the verification rating exceeds a predetermined threshold, the user is registered with the network-based transaction facility.

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